

College Student's Job Search Checklist

www.thebrandingmuse.com | @BrandingMuse | info@thebrandingmuse.com | #BMSocial

Participate On Campus

- Go abroad and learn a language
- Protect your GPA
- Build relationships with your department chair and professors
- Sit on an executive board or commitee
- Visit the career center early and often
- Attend professional development sessions and workshops

Grow Your Network

- Schedule informational interviews
- Connect with alumni in your industry and/or city you will be in post-grad
- Create a list of target companies and begin researching who you know there
- Interact with speakers that come to campus

Develop Your Brand

- Prepare multiple versions of your cover letter for various positions
- Design a personal logo and letterhead Create a personal website
- Adjust your online presence to include a more professional image
- Share content on Linkedin weekly
- Write a personal mission statement
 Create a Vision board

Maximize Your Work Experience

- Restructure your resume
- Research job descriptions
- Land a high-profile internship
- Follow-up with previous employers to remain top of mind
- Practice interview questions
- Work part-time on campus to gain additional work experience